

Profile

- Offer strong analytical and problem-solving skills, computer proficiency and ability to follow through with projects from inception to completion.
- Proficient in Window and McIntosh environments. Proven ability to quickly learn and apply new technologies.
- Offer a keen eye for applying graphic design principles and concepts for print publications and websites.
- Demonstrated ability to produce a wide variety of graphic products including websites, logos, flyers, posters, brochures, business cards, letterhead, newsletters, menus, packaging, storybooks, yearbooks and procedural handbooks.
- Experience using thumbnail sketches, roughs, storyboards and written copy to conceptualize projects.

Education

BACHELOR OF SCIENCE, COMPUTER GRAPHICS TECHNOLOGY 5/2009
Purdue University Calumet Hammond, IN
3.80 GPA • Dean's List • Marketing Minor • Organizational Leadership & Supervision Certificate

Design skills

Illustrator	Dreamweaver	Premiere Pro	HTML/XML
Photoshop	Director	Inventor	CSS
InDesign	Flash	3D Studio Max	JavaScript
QuarkXPress	AfterEffects	Acrobat	Actionscript
FrontPage	Final Cut Pro	Microsoft Office	PHP

Experience

VARIOUS CLIENTS Freelance Designer 8/2005 – Present
Handled various freelance projects for clients while obtaining degree and searching for employment. Projects included illustration of storybook for friend's grandchildren; website redesign for JEM Treatment, Inc.; photo retouching for several clients.

NORTH NEWTON JR./SR. HIGH SCHOOL MOROCCO, IN Yearbook Advisor 8/2006 – Present
Guided students in all processes of creating, promoting and selling a 160 page, all color yearbook. Conceptualized and designed themes, layouts and page designs. Increased sales of yearbook by 50% in a 2-year period. Reduced overall debt by increasing ad sales, donations and fundraising efforts.

NORTH NEWTON JR./SR. HIGH SCHOOL MOROCCO, IN Treasurer & Secretary 8/2001 – 12/2008
Updated and maintained school website, ensuring accuracy and timeliness of posted information. Designed and distributed quarterly school newsletter to over 750 contacts including school board members, administrators, faculty, parents and community members. Developed school handbooks and forms which were adapted corporate-wide. Developed procedural guidelines for secretarial and accounting functions. Created print collateral including posters, flyers, brochures, event programs and award certificates.

DR. KAMALI, PURDUE UNIVERSITY CALUMET HAMMOND, IN Experiential Learning Group Member 1/2008 - 5/2008
As a member of the Experiential Learning Group, redesigned the School of Technology section of the Purdue University Calumet website. Conducted competitive analysis for competing university websites. Created site map, architectural blueprint and navigational flow chart. Conceptualized and designed prototype options for home page, course description pages and student gallery pages using thumbnail sketches and storyboards. Created client agreement, title page, schedule/timeline, scope & definition and design document. Organized all site content using folders and labels. Organized project documents into binder to be presented to Professor for grading. Participated in client presentations.